

# PRESS RELEASE EXAMPLE

FOR IMMEDIATE RELEASE

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## **Workshop Scheduled for May 20 To Discuss Future Goals of Any Town**

Any Town, like other towns in New Hampshire, is changing. Change can mean increased economic and social opportunities; and it can also mean sprawl, loss of farmland, and changes in the quality of life. To make the forces of change work in Any Town's favor, the Southern New Hampshire Planning Commission will conduct a workshop at the Any Town, Town Hall on Tuesday, May 20, 2004.

The Southern New Hampshire Planning Commission is working with the Any Town Planning Board to develop a master plan for the community. The Any Town Planning Board invite area local government officials, community and economic development groups, downtown merchants, civic groups, media representatives and all others who are interested in the future of the Any Town area. The workshop is free and open to the public and will be held from 6:00 p.m. to 9:00 p.m.

It's not enough for a community to know what it doesn't want; a community needs to know what it wants and to have a strategy for achieving it. To achieve this, Any Town needs a vision. A vision is a process by which residents are given the opportunity to inventory their community's resources, and develop shared goals to determine what the community should be in the future.

The purpose of the evening workshop is to identify and explain the tools and techniques area residents can use to chart Any Town's future. Speakers will highlight methods for building local heritage, both social and physical, into an overall community development program. Time will be set-aside for small group sessions to discuss strategies for developing a community vision. Topics to be discussed are:

- How to inventory your community's resources
- The latest lessons and tools for community revitalization
- Heritage tourism as a community development tool

The workshop is free but registration is encouraged. To register, please call the Any Town Municipal Offices at (603) 432-7896 or visit the office at 21 North Main Street, Any Town, NH 00000.